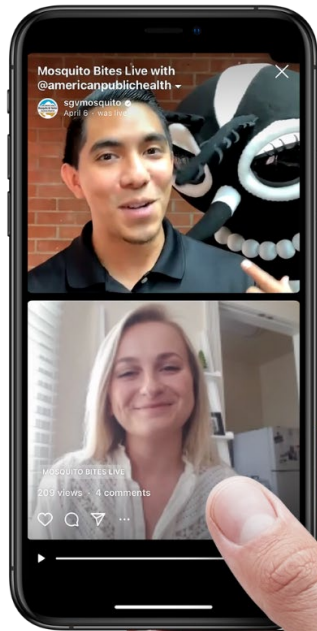


# Elevating the Conversation: Mosquito Bites Live on Instagram

By: Pablo A. Cabrera M.S.  
**Communications Specialist**





- **1 Billion active users**
- **500 million daily active users**
- **500 million daily Instagram stories**
- **200 million business**
- **Instagram is now the most popular social platform for following brands**

\*Source Instagram



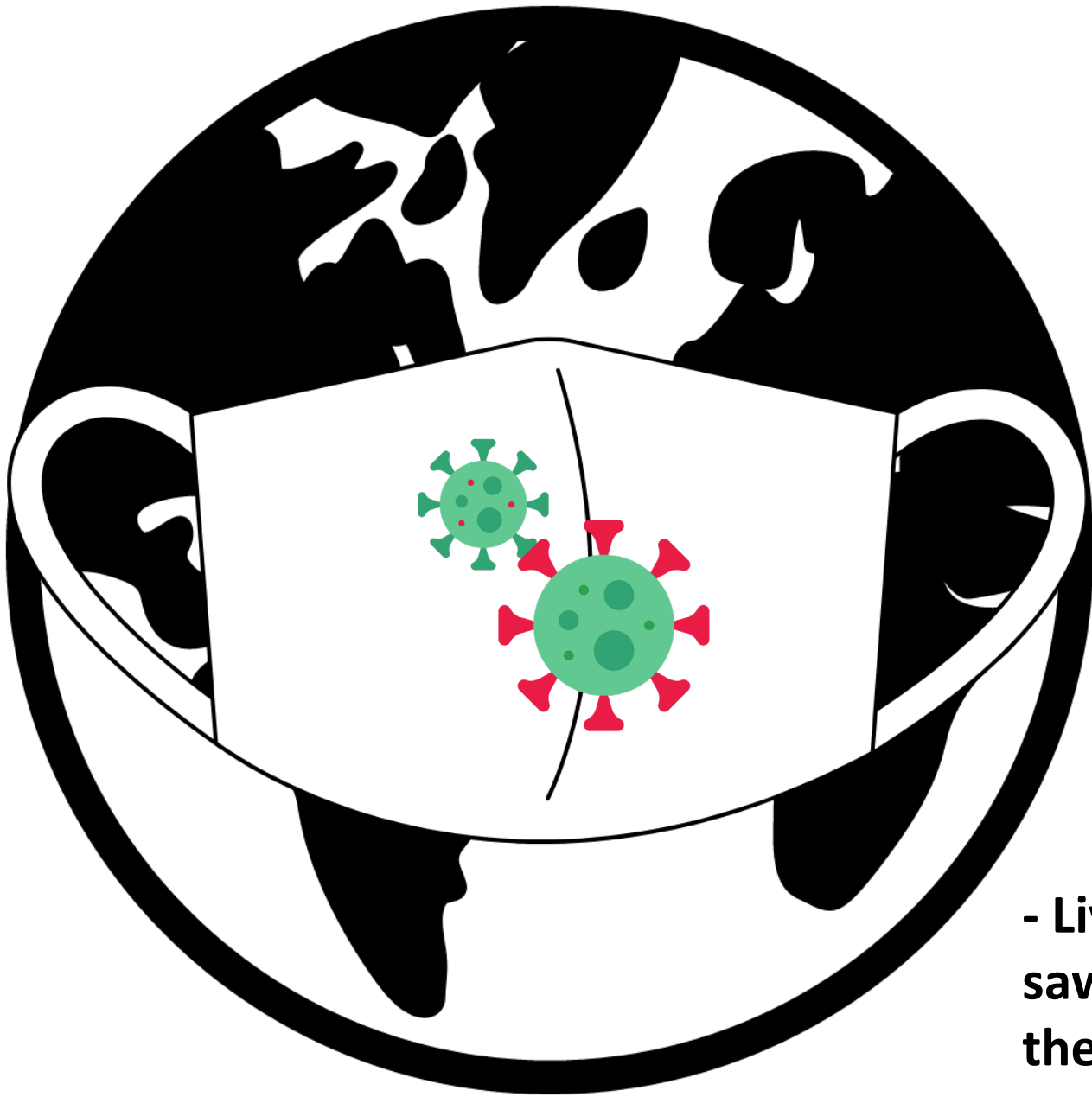


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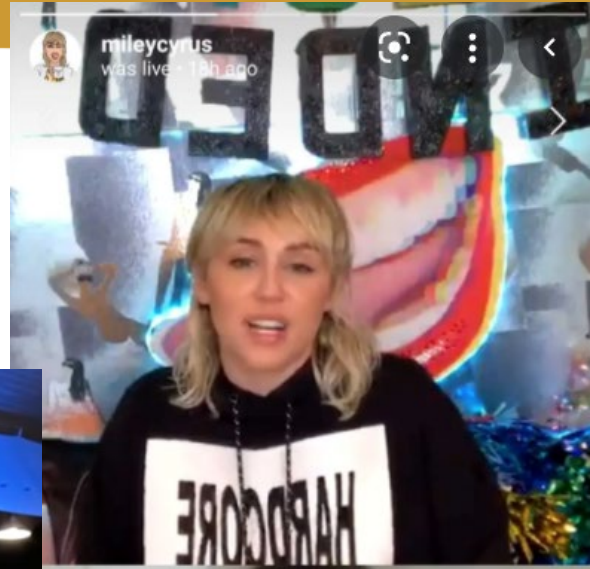


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- sweetlana77  
I know @ellenshow done danced and sang her ass off tonight 😂😂😂 go Ellen
- portiaderossi  
Stevie Wonder!!!! 🔥
- owntv  
👯👯👯👯👯👯👯👯
- ladylawyer423  
MUSIC IS THE UNIVERSAL LANGUAGE!!!  
100 100 100 100 100 100

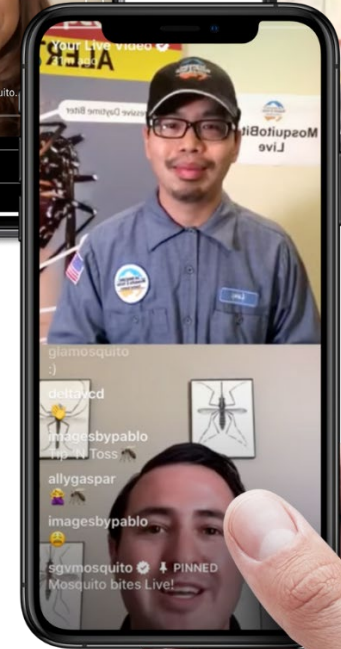
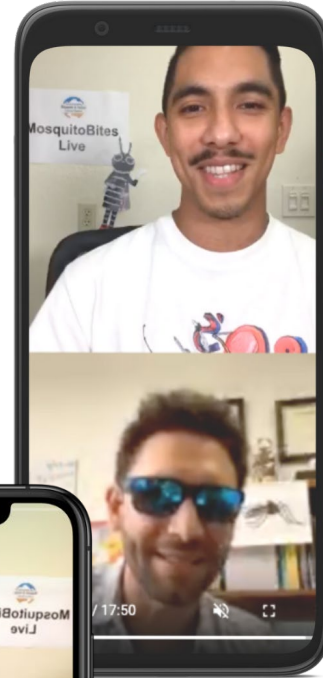
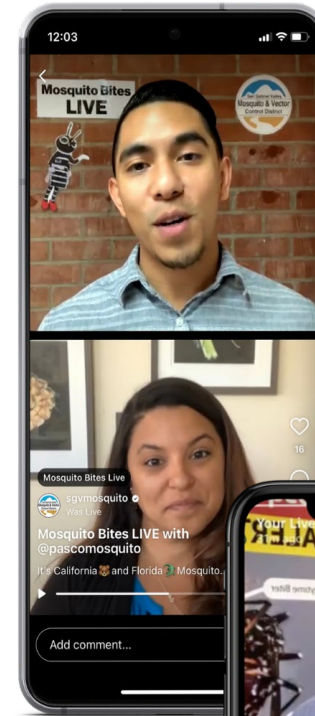
@SGVmosquito Presents



# Mosquito Bites

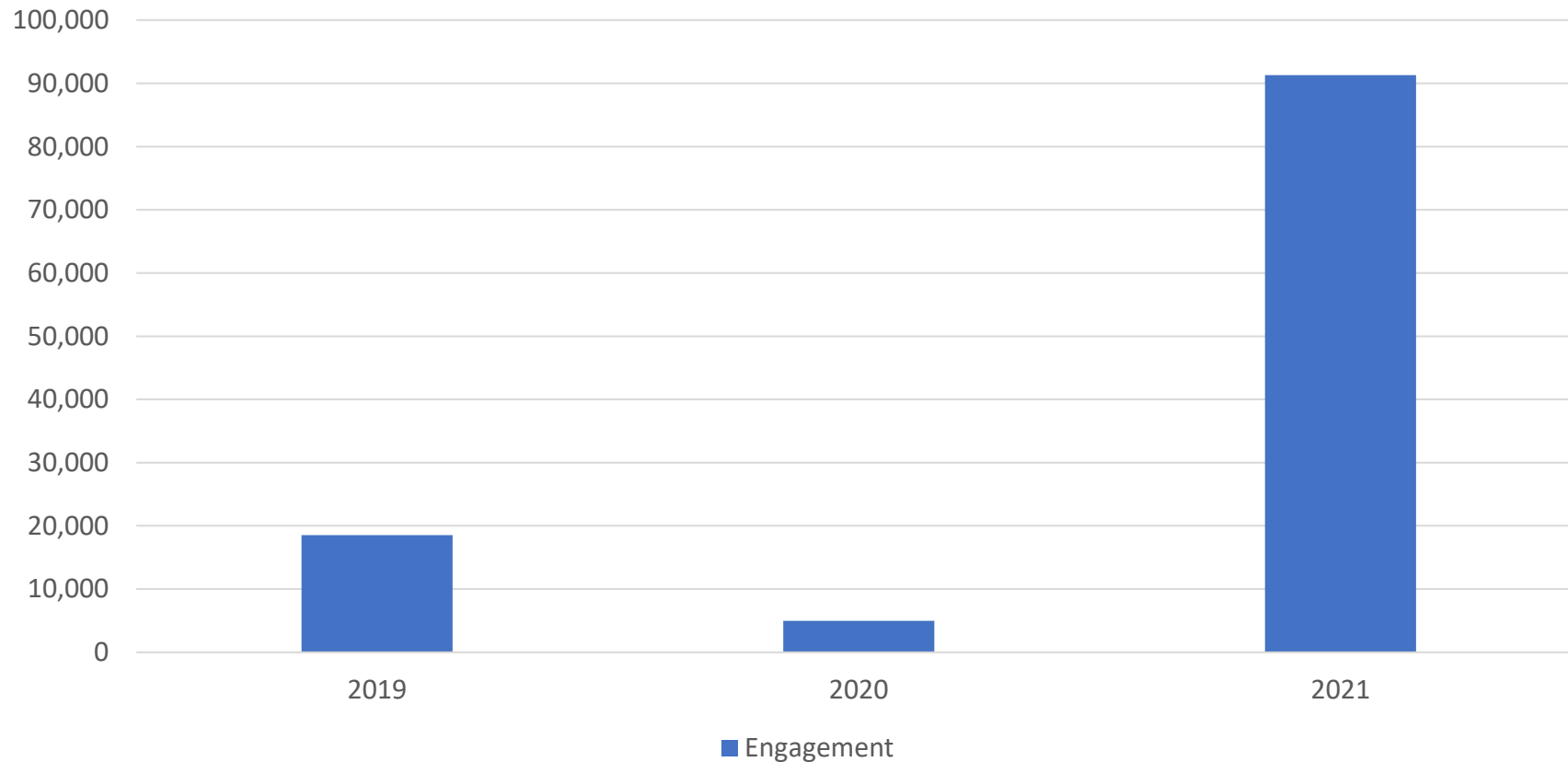
# LIVE

Show Time: 10 AM PDT

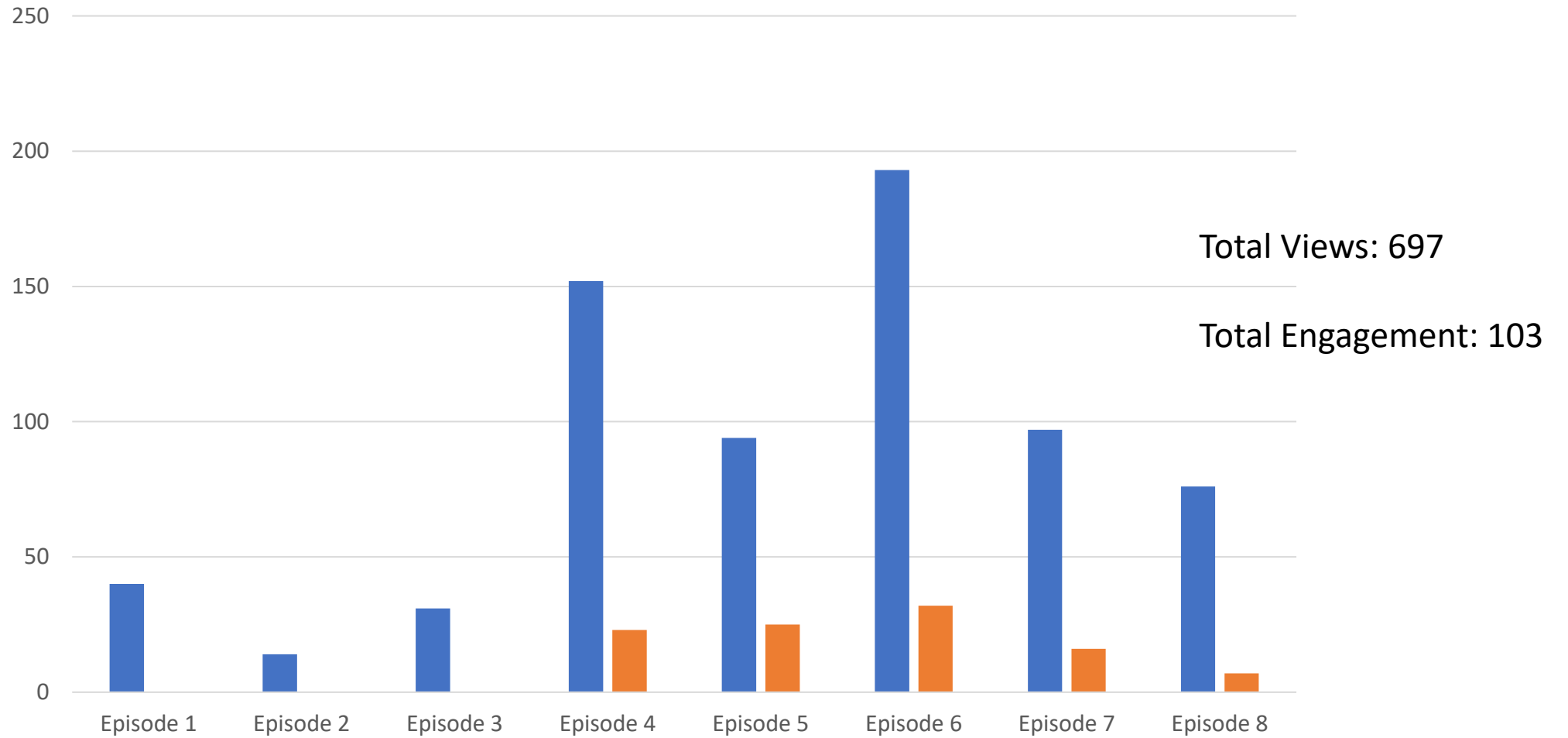


# Instagram Engagement

Instagram (started in Jan. 2019)



# Season 1 2020

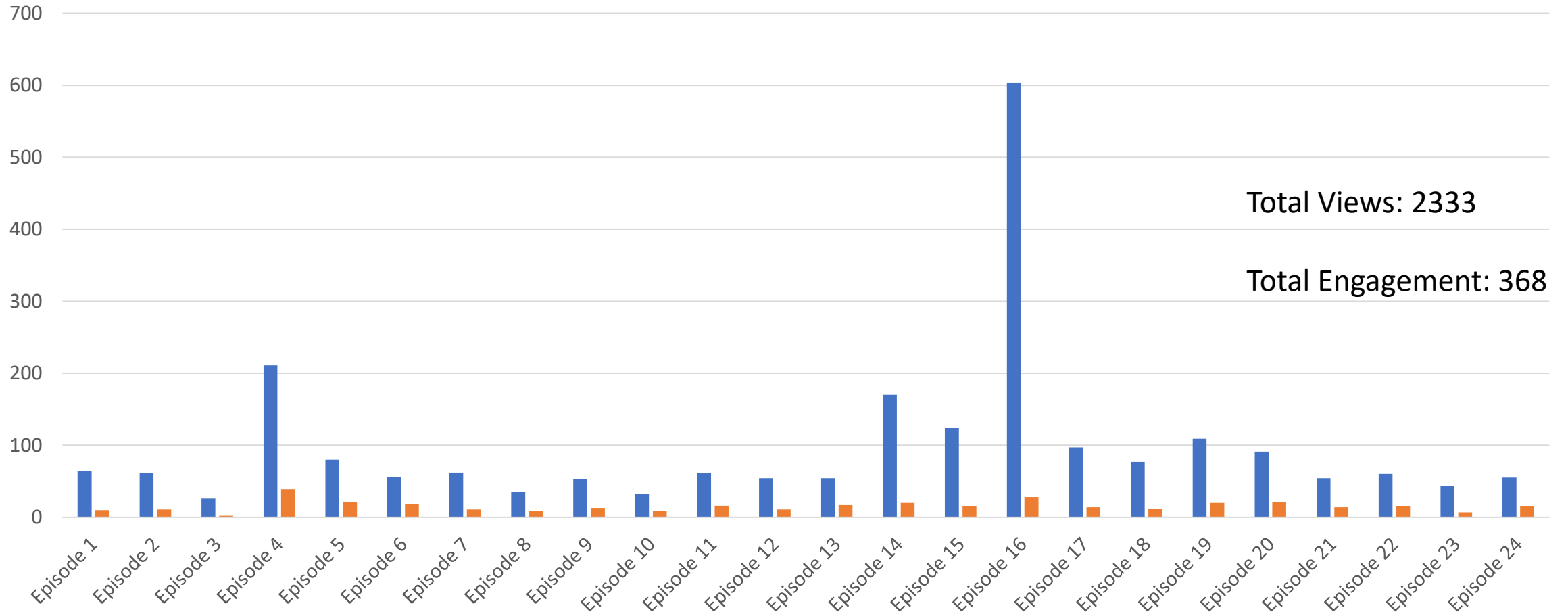


■ Views ■ Engagement

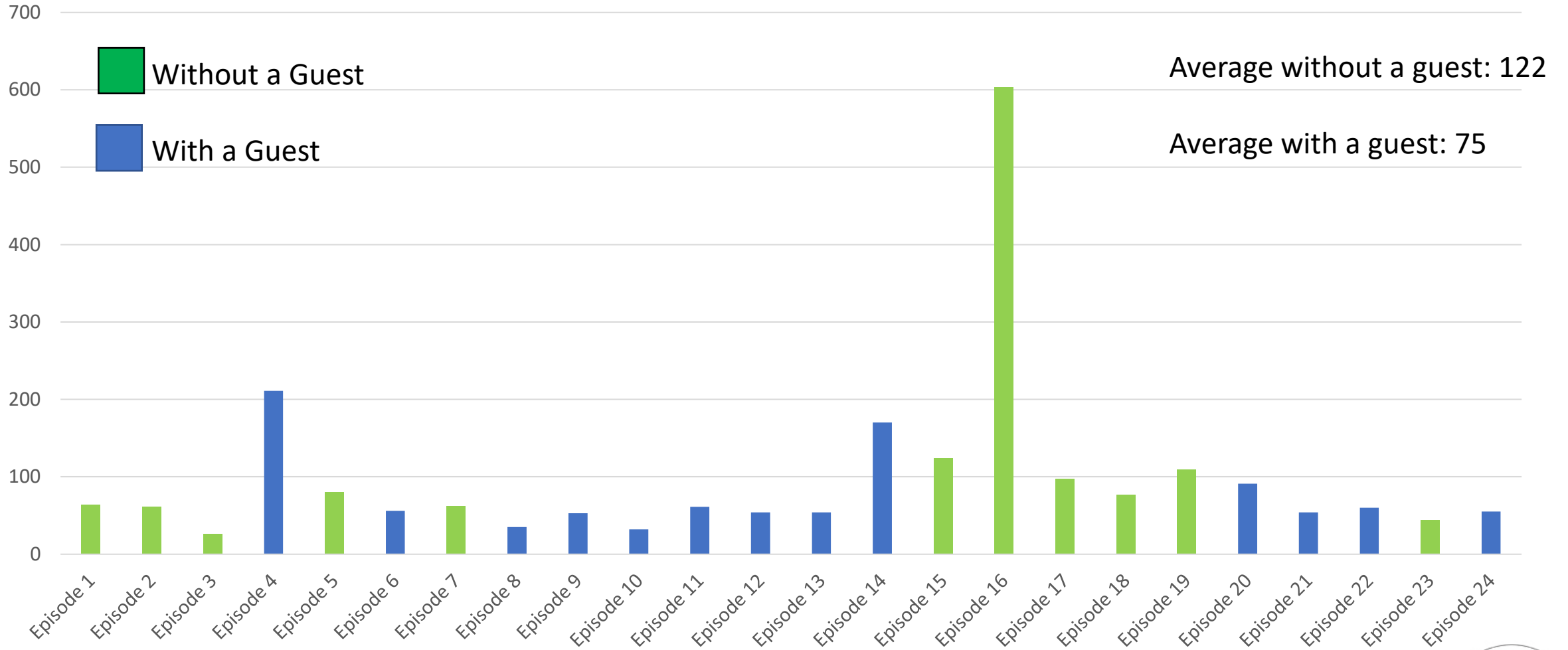




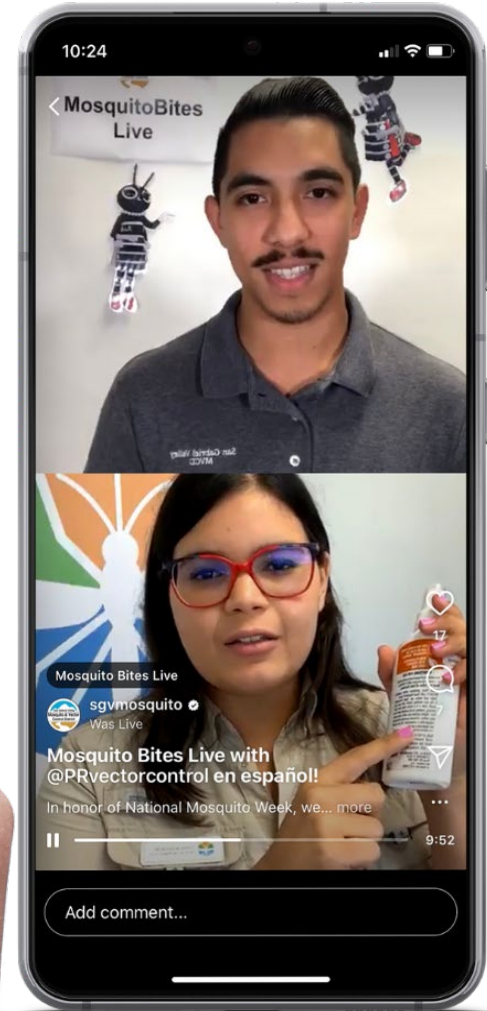
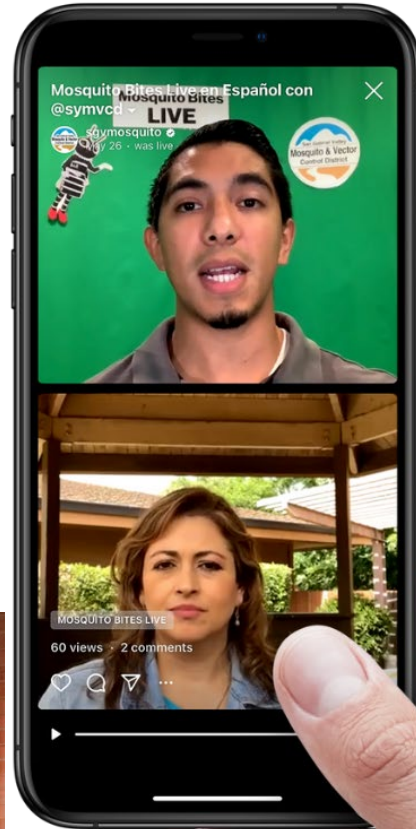
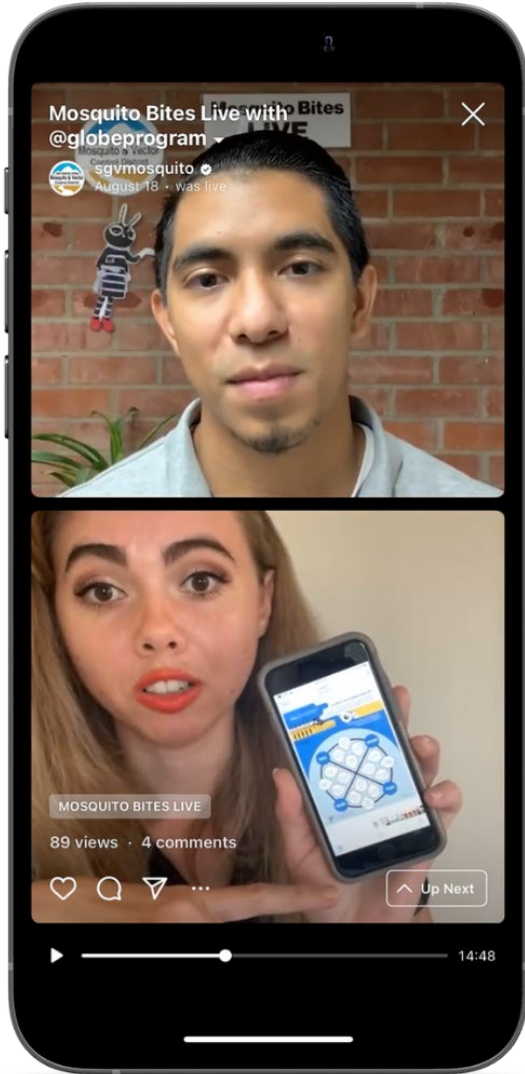
# Season 2 2021



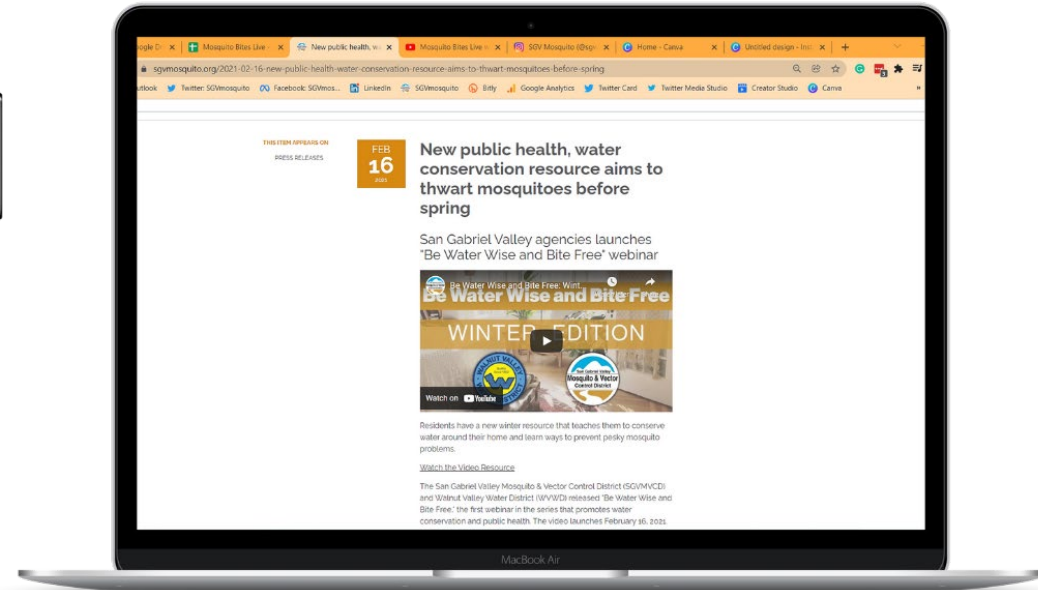
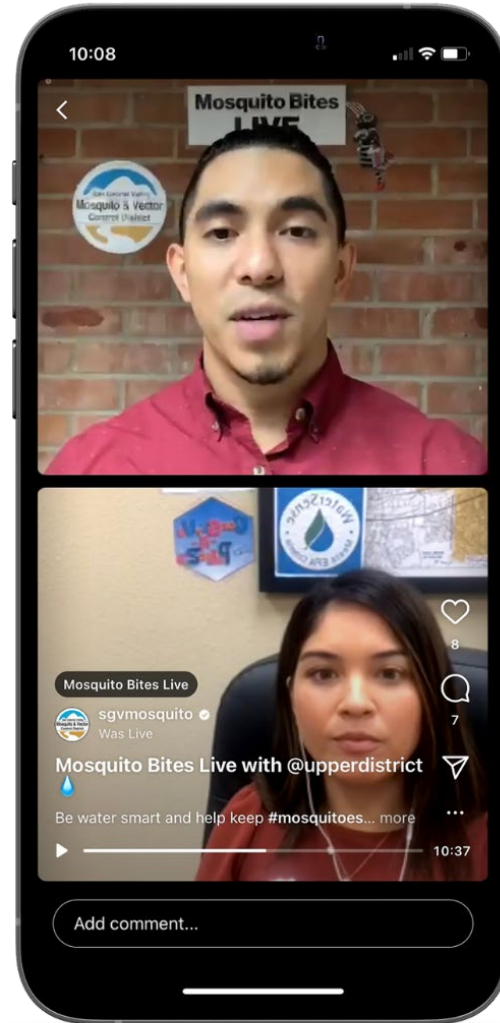
## Season 2 2021



# Communications Plan



# Multiple Touch Points



Do you have a question or want to contact me?

Scan the QR Code with Your Phone



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Communications Specialist  
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